



Beverly Francois

"We make a living by what we get; we make a life by what we give" Winston Churchill

Beverly has 18 years of experience in the health care industry (1993-2013). While working as a Senior Analyst at Aetna, Beverly analyzed and maintained regional contracts as well as contract system (SCM) for Hospitals and Medical Providers and vendors. She was also responsible for Departmental Training of New Hires; Special Projects and Rate issues coming out of State mandates and medical procedures. Beverly also served as a Lead representative of the Mid Atlantic Aetna Employee Committee for 7 years campaigning homeless drives and employee volunteering for Aetna.

As a Life Coach for over 7 years Beverly has works diligently as a volunteer at several different shelters with individuals and families who are experiencing drug addictions, mental health challenges, family displacement and homelessness. Beverly also works with at risk women and children teaching Life skills and parental skills counseling. She also provides providing coaching and team building for women groups and mentees. Having compassion for people especially homeless women, allowed her to begin the fight against homelessness

On November of 2013 Beverly began a Non-Profit transitional Shelter for women and their children called Jehovah Jireh Family Center (JJFC). As the Founder and Chief Executive Offer, her vision is to help strengthen the families and individuals in the Community, as well as the system of sheltered services which enables women and children to transition to stability and job readiness. Beverly's vision for homeless women and their children was accomplished by promoting love, encouragement, hard work, determination, the teaching of Jesus Christ and the principles on how to live a Christian life. Also accompanied with structured holistic programs such, life skills classes, parenting class, job readiness training, overcomer classes, finical budgeting, as well as help through onsite licensed childcare and after school program help. Since the shelter has open 45% of residents has transition to stability. 35% of families received housing. JJFC also provide an average of 1,252 meals to residents, children, and families in the communities on a given year.

While working on her non-profit organization Beverly saw the gaps, stumbling blocks and inconsistencies for entrepreneurs, less prominent businesses and individuals with a vision to start a business or nonprofit. She understood firsthand that so many individuals have great business ides and vision but lack the finance, help and guidance needed to make it become a reality; as this was her reality when she first started the Non-profit organization, 'Jehovah Jireh Family Center'. In 2016 Beverly started BSF Designs a business where individuals or groups get complete assistance with their business planning, branding, coaching, and promotional connection; for start-up business, small business, as well as Non-profit organization or agencies. BSF Designs has now provided services for over 50 small and medium businesses, agencies, and non-profits. Beverly leadership ability helps to maximizes efficiency and to achieve the goal of success.

Mrs. Francois has a Bachelor of Science in Business with a concentration in Management and is presently perusing her master's degree in Human Services at the University of Phoenix with a completion date of June 2021. With exceptional planning, leadership, and management abilities, her greatest strength is to take command of an operation or project, then guiding it to new performance level. Her experience encompasses project management, strategic planning, resource utilization, team building and problem solving. She also creative and detail with the ability to analyze needs and create unique solutions, designed to yield a successful outcome.

Her skills are in business administration; business branding, business coaching, contract management; website development; custom design printing, customer services, marketing, fundraising, communication, business and event coordination. Beverly is computer savvy; and very knowledgeable in social media, blogging, Quick books, PDF, Adobe Photo Shop, Adobe Illustrator, Microsoft Platform and Google Platform.